

Argumentation-based Information Exchange in Prediction Markets

Santi Ontañón & Enric Plaza ArgMAS-2008



Outline

- Intro: Social Choice & MAS
- MAS Prediction Market
- Information Exchange in Social Networks
 - Problem-centered Argumentation
 - Confidence on Predictions
 - Information Exchange Protocol
- Experimental Evaluation
- Conclusions & Future Work



Social Choice

Statistical Group Judgments

Deliberating Groups

Prediction/Information Markets

[Cass R Sunstein (2006) Infotopia]



Social Choice

Statistical Group Judgments

Deliberating Groups



Statistical Group Judgments

Deliberating Groups



Statistical Group Judgments

Voting/Condorcet Jury Theorem

Ensemble ML

Deliberating Groups



Statistical Group Judgments

Voting/Condorcet Jury Theorem

Ensemble ML

Deliberating Groups

Argumentation Changes Preferences

AMAL



Statistical Group Judgments

Voting/Condorcet Jury Theorem

Ensemble ML

Deliberating Groups

Argumentation Changes Preferences

AMAL

Prediction/Information Markets

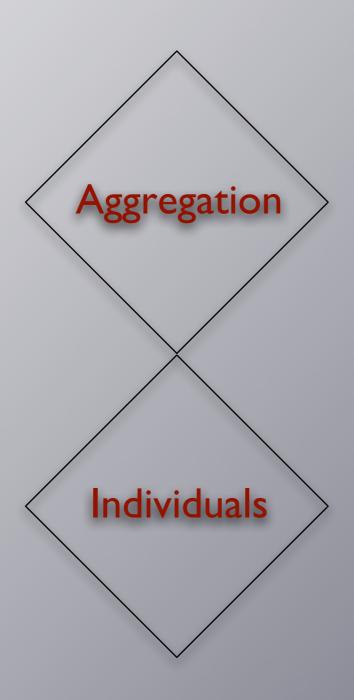
Aggregation/Price signals confidence



Social Choice + Social Net

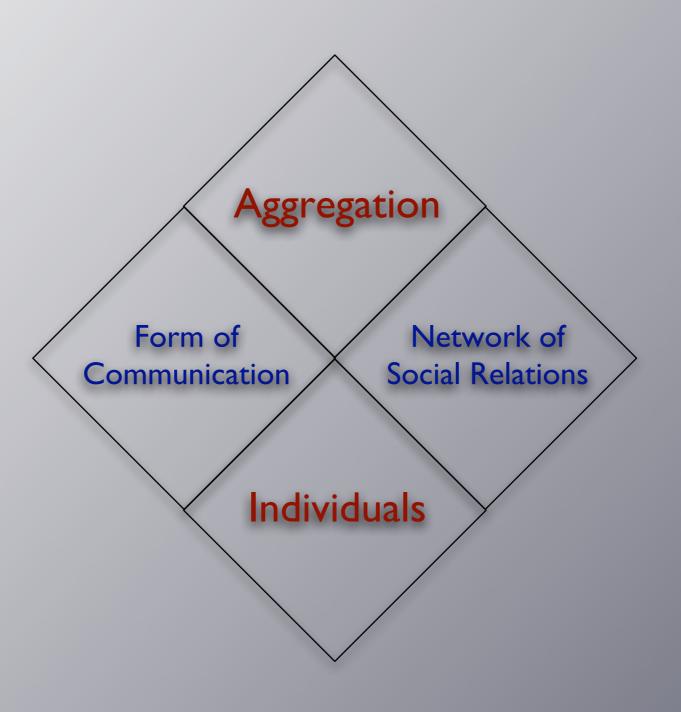


Social Choice + Social Net



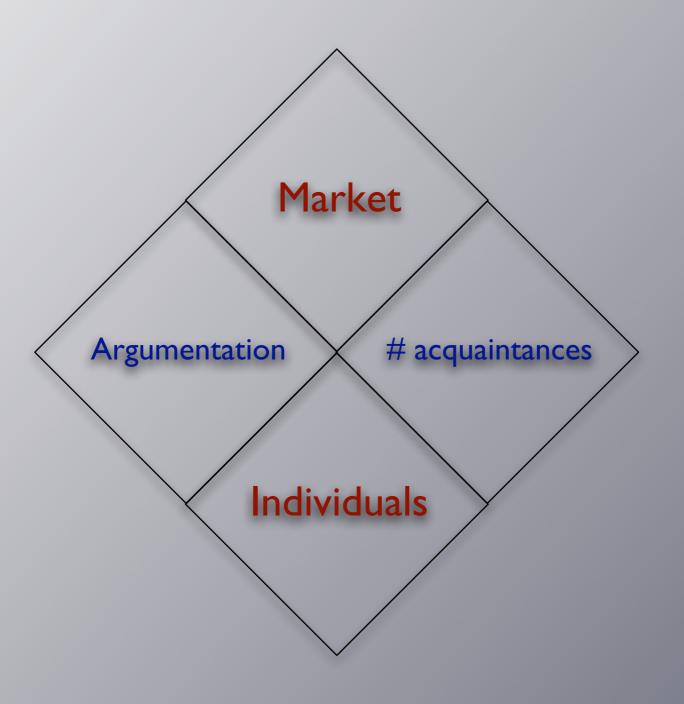


Social Choice + Social Net





MAS Prediction Market

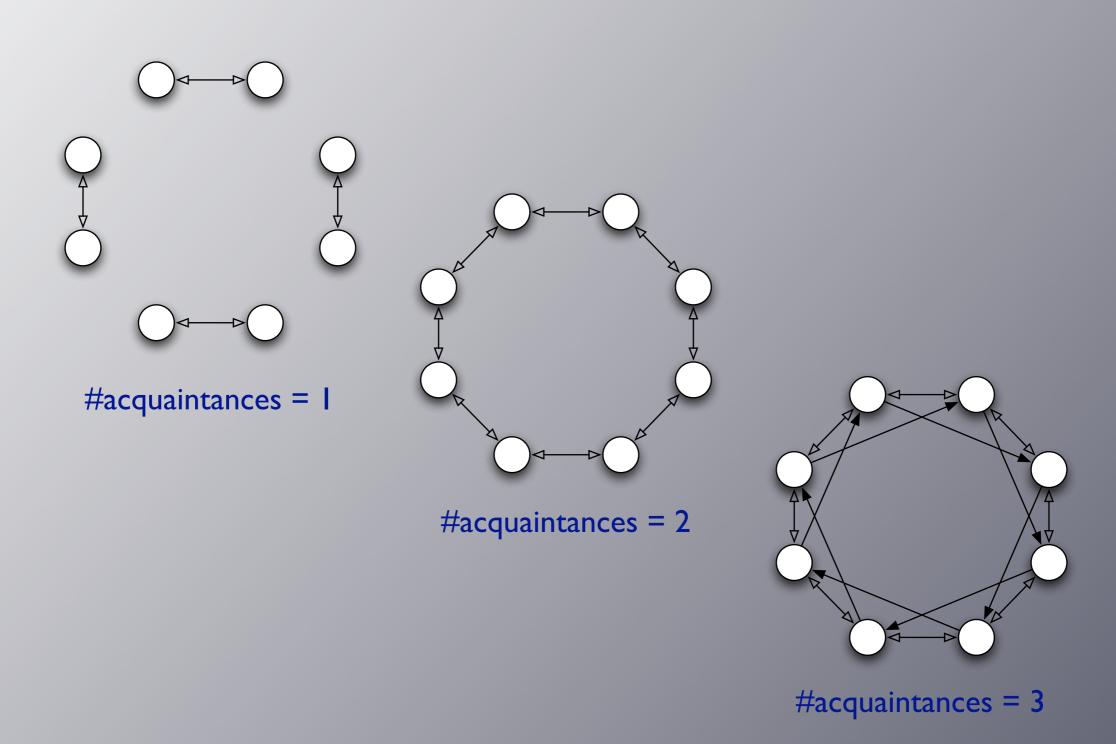


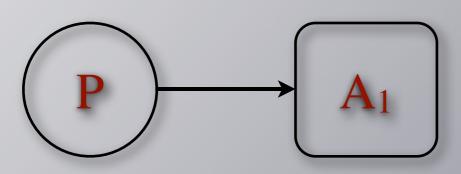


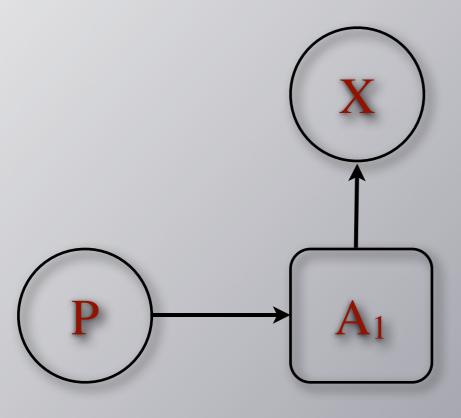
Social Networks

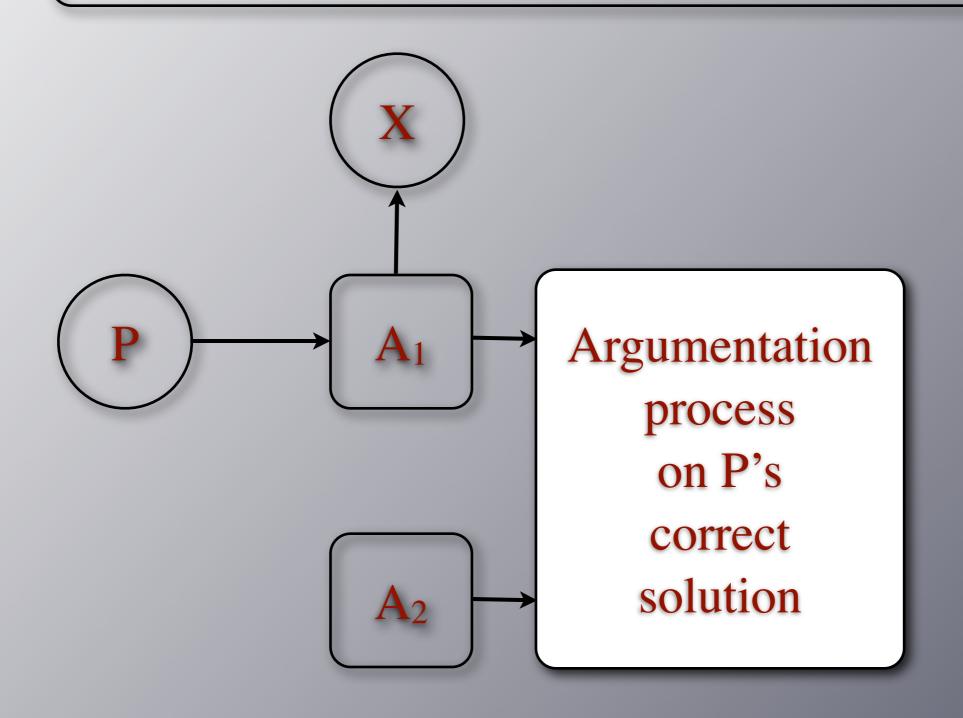


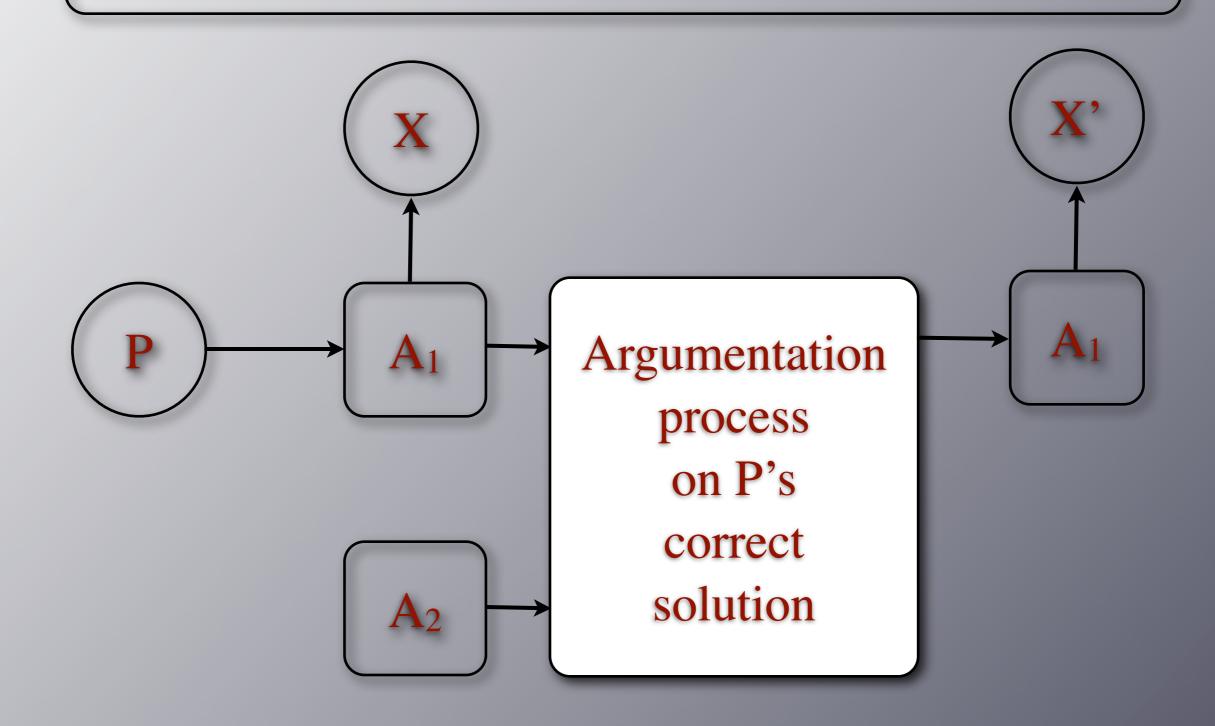
Social Networks











Arguments

$$\alpha_1 = \langle A, P, S, D \rangle$$
Description why

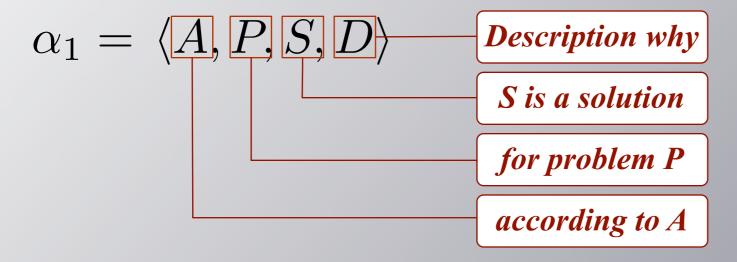
S is a solution

for problem P

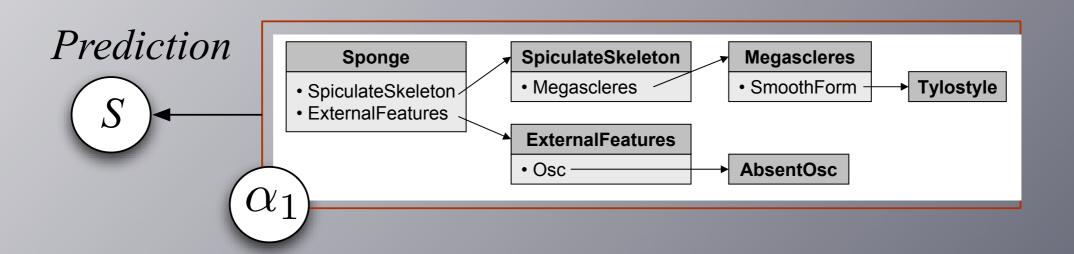
according to A

Argument is a justified prediction

Arguments

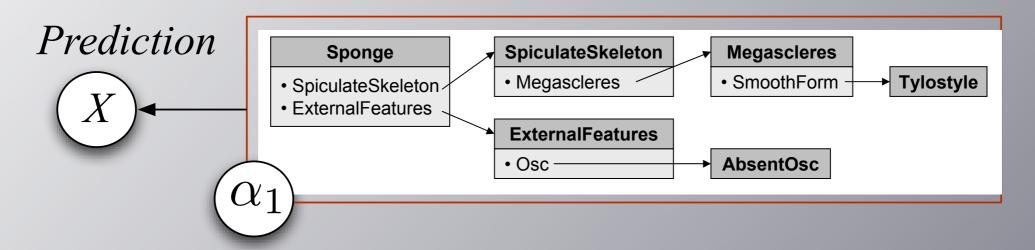


Argument is a justified prediction

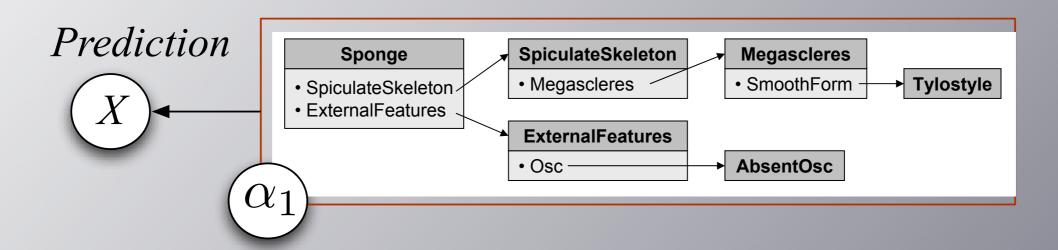


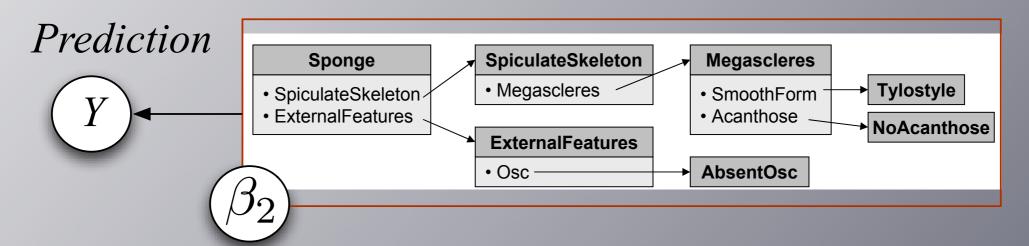


Counter-Argument



Counter-Argument



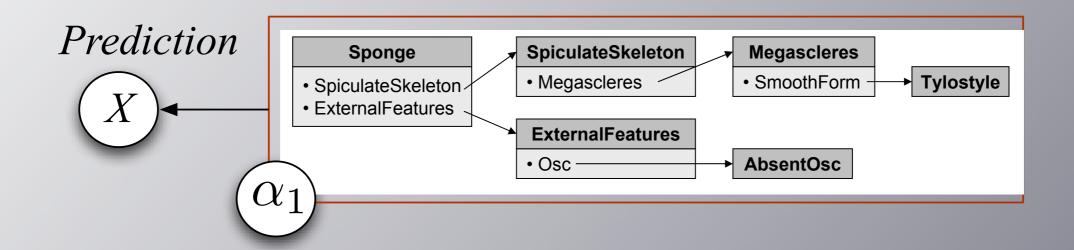


$$\alpha_{1} = \langle A_{i}, P, X, D \rangle$$

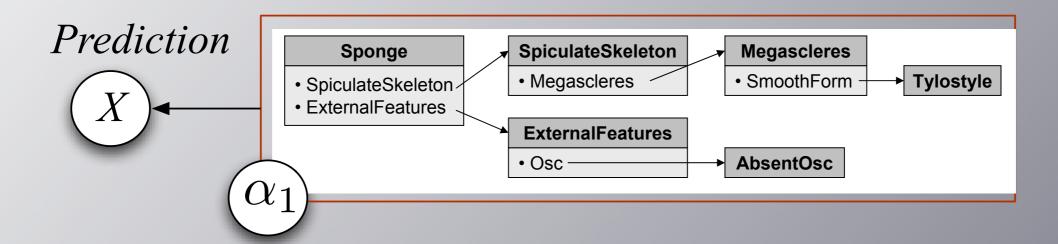
$$\alpha_{2} = \langle A_{j}, P, Y, D' \rangle$$

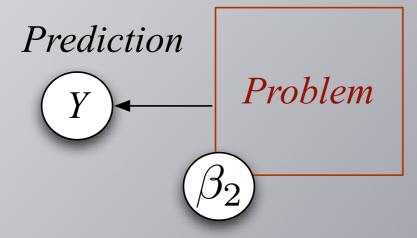
$$X \neq Y \land D \sqsubseteq D'$$

Counter-Example



Counter-Example

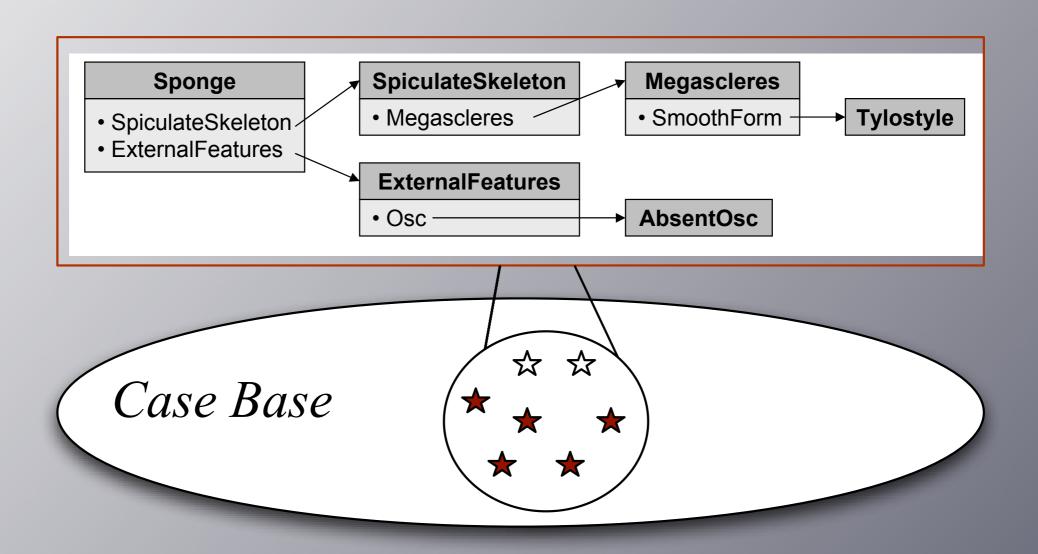




$$\begin{vmatrix} \alpha_1 = \langle A_i, P, X, D \rangle \\ \alpha_2 = \langle A_j, P, Y \rangle \end{vmatrix} X \neq Y \land D \sqsubseteq Problem$$



Generation



Confidence

$$C_{A_i}(\alpha) = \frac{Y_{\alpha}^{A_i} + 1}{Y_{\alpha}^{A_i} + N_{\alpha}^{A_i} + 2}$$

$$Y_{\alpha}^{A_i} = |\{c \in C_i | \alpha.D \sqsubseteq c.P \land \alpha.S = c.S\}|$$
$$N_{\alpha}^{A_i} = |\{c \in C_i | \alpha.D \sqsubseteq c.P \land \alpha.S \neq c.S\}|$$

Confidence

$$C_{A_i}(\alpha) = \frac{Y_{\alpha}^{A_i} + 1}{Y_{\alpha}^{A_i} + N_{\alpha}^{A_i} + 2}$$

$$Y_{\alpha}^{A_i} = |\{c \in C_i | \alpha.D \sqsubseteq c.P \land \alpha.S = c.S\}|$$
$$N_{\alpha}^{A_i} = |\{c \in C_i | \alpha.D \sqsubseteq c.P \land \alpha.S \neq c.S\}|$$

IIF

My Confidence in a Counter-Argument is higher than my confidence in my Argument THEN concede I was wrong and accept new solution

Confidence = Price

$$\mathsf{C}_{A_i}(\alpha) = \frac{Y_{\alpha}^{A_i} + 1}{Y_{\alpha}^{A_i} + N_{\alpha}^{A_i} + 2}$$

Confidence = Price

$$\mathsf{C}_{A_i}(\alpha) = \frac{Y_{\alpha}^{A_i} + 1}{Y_{\alpha}^{A_i} + N_{\alpha}^{A_i} + 2}$$

Bet on predicting a solution S an amount proportional to my confidence on S



A_i presents its argument to the 1st acquaintance agent on problem P

Info. Exchange Protocol

A_i presents its argument to the 1st acquaintance agent on problem P

Ш

My Confidence in a Counter-Argument is higher than my confidence in my Argument THEN

concede I was wrong and accept new solution



A_i presents its argument to the 1st acquaintance agent on problem P

Ш

My Confidence in a Counter-Argument is higher than my confidence in my Argument THEN

concede I was wrong and accept new solution

IE

a counterexample is received THEN

learn from it and derive my new argument (may be the same or a new one)



A_i presents its last argument to the 2nd acquaintance agent on problem P



A_i presents its last argument to the 2nd acquaintance agent on problem P

Ш

My Confidence in a Counter-Argument is higher than my confidence in my Argument THEN

concede I was wrong and accept new solution



A_i presents its last argument to the 2nd acquaintance agent on problem P

Ш

My Confidence in a Counter-Argument is higher than my confidence in my Argument THEN

concede I was wrong and accept new solution

IE

a counterexample is received THEN

learn from it and derive my new argument (may be the same or a new one)



A_i bets on its last argument after all acquaintance agents on problem P



A_i bets on its last argument after all acquaintance agents on problem P

The amount of the bet is proportional to the confidence A_i has on its last argument



A_i bets on its last argument after all acquaintance agents on problem P

The amount of the bet is proportional to the confidence A_i has on its last argument

Argumentation with acquaintance is expected to increase the individual confidence on the final argument

Experiments

Broker agent receives bets on problem P

IF choice with higher bet is the correct solution THEN agents that bet the correct solution will receive a reward

ELSE no reward

Individual reward is proportional to each bet w.r.t the total amount of bets + 10% bonus

I) they have incentive to reveal true information2) they benefit from joint accuracy



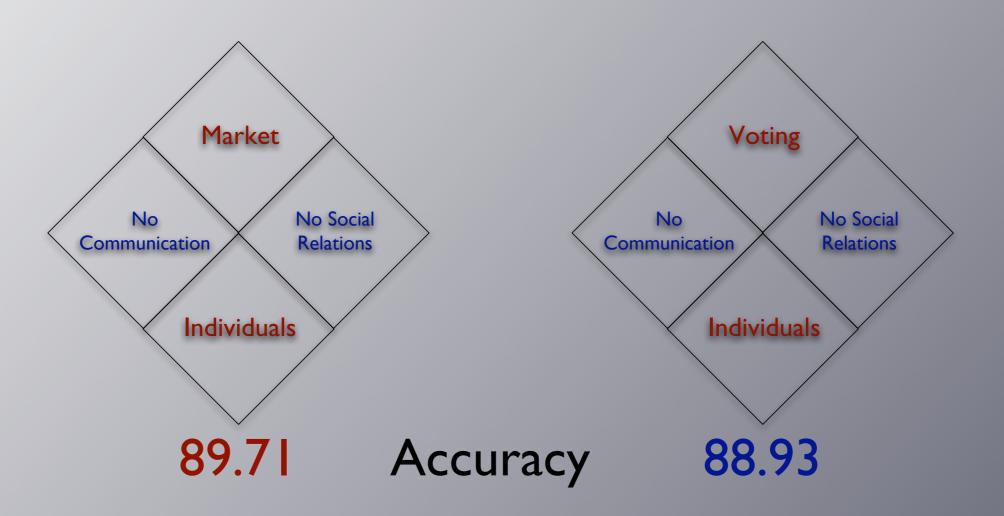
Market parameters

- Prediction Market vs. Majority Voting
- Effects of information exchange
 - on the market precision
 - on individual precision
 - on rewards
 - on confidence



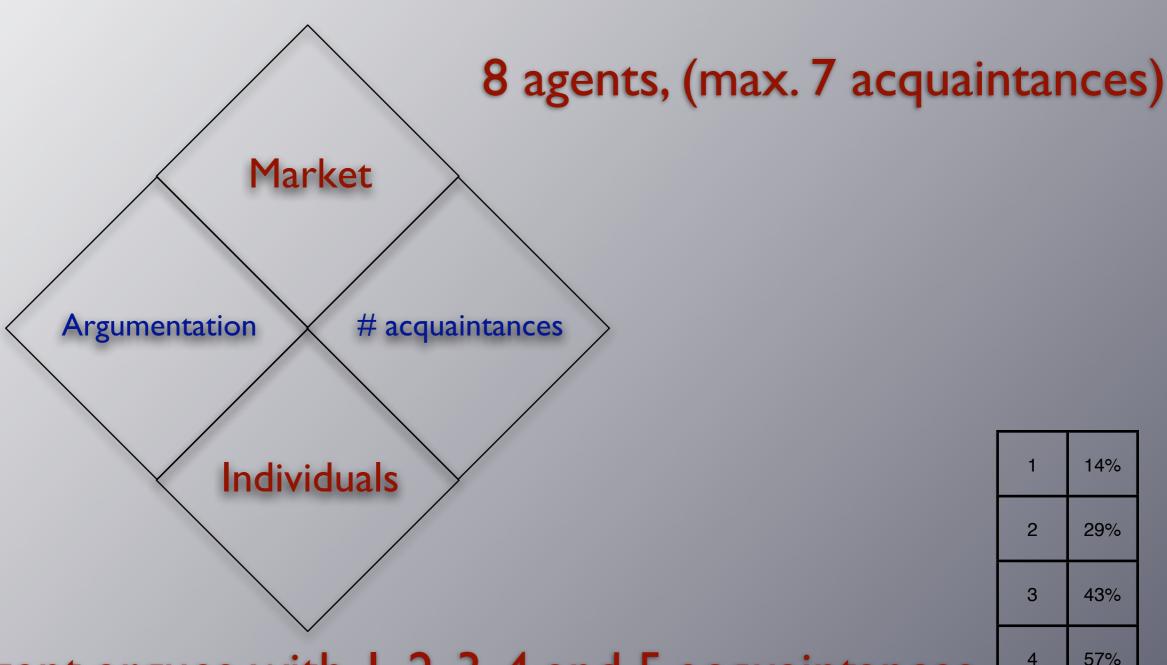
Market vs. Majority Voting

8 agents, no argumentation



Thus the individual confidence estimation is good enough to determine a good bet signal

P-Market + Social Net



71%

Agent argues with 1, 2, 3, 4 and 5 acquaintances (14%, 29% 43% 57% and 71% of population)

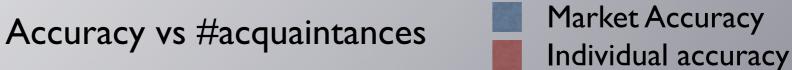


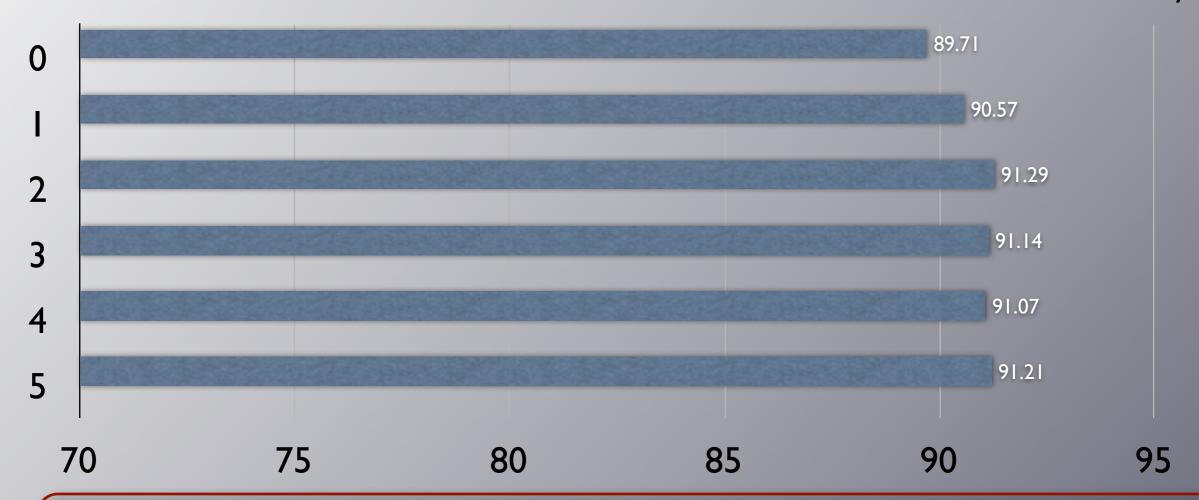
Market AccuracyIndividual accuracy

Information exchange positive for individuals and market:

A) individual accuracy increases with #acquaintances

B) Market accuracy increases then flattens



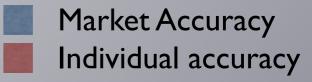


Information exchange positive for individuals and market:

A) individual accuracy increases with #acquaintances

B) Market accuracy increases then flattens



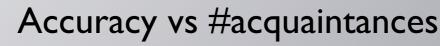


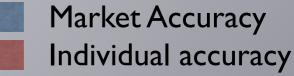


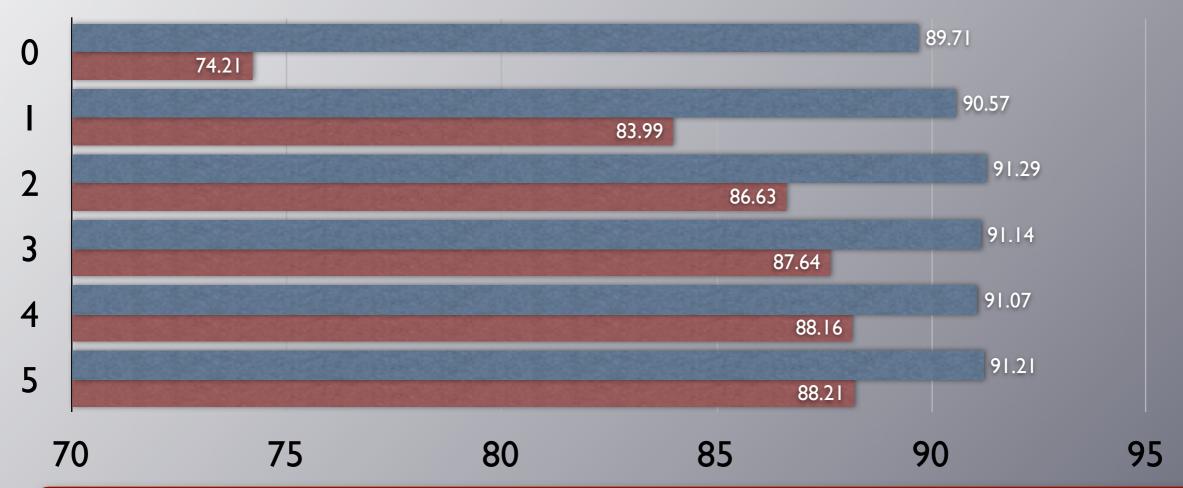
Information exchange positive for individuals and market:

A) individual accuracy increases with #acquaintances

B) Market accuracy increases then flattens







Information exchange positive for individuals and market:

A) individual accuracy increases with #acquaintances

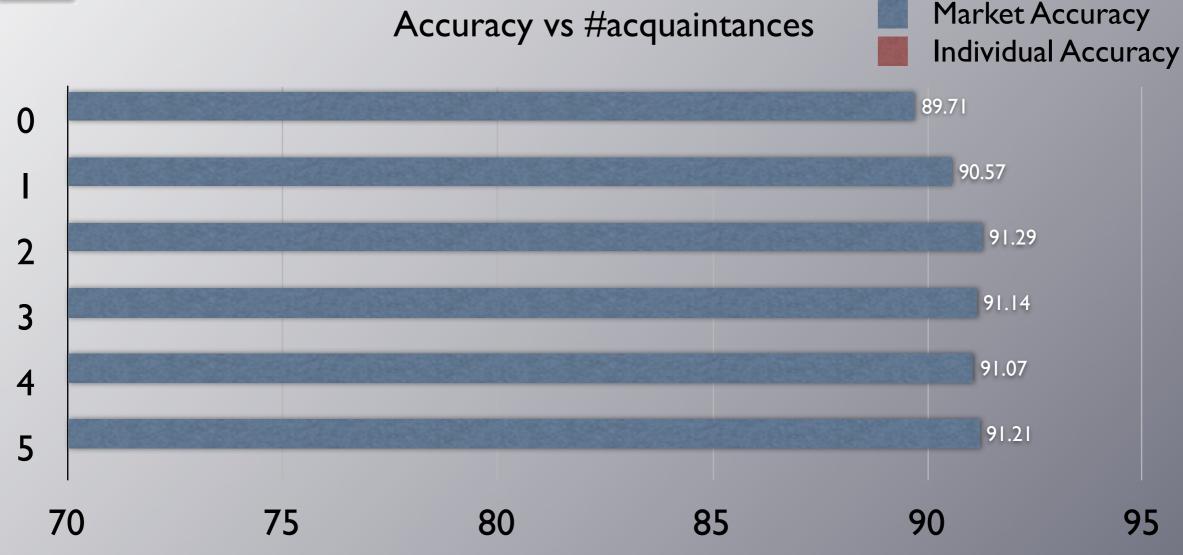
B) Market accuracy increases then flattens

ENSEMBLE EFFECT

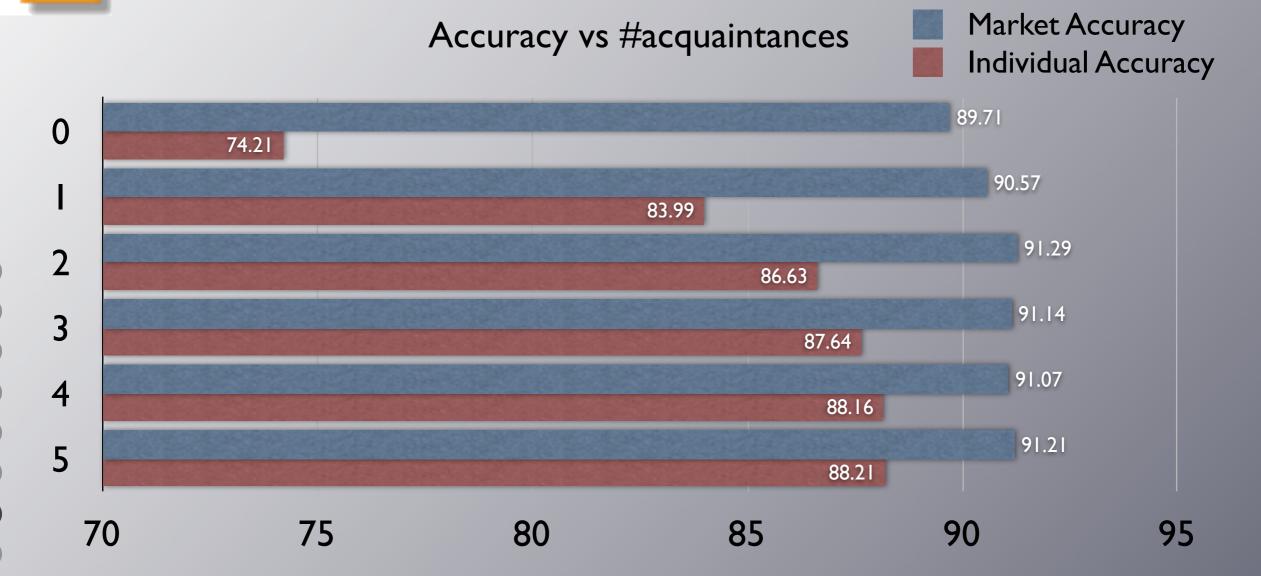


Market AccuracyIndividual Accuracy

Argumentation is successful in acquiring individually valuable information: increase in individual accuracy and confidence explained by agents changing their minds during information exchange



Argumentation is successful in acquiring individually valuable information: increase in individual accuracy and confidence explained by agents changing their minds during information exchange



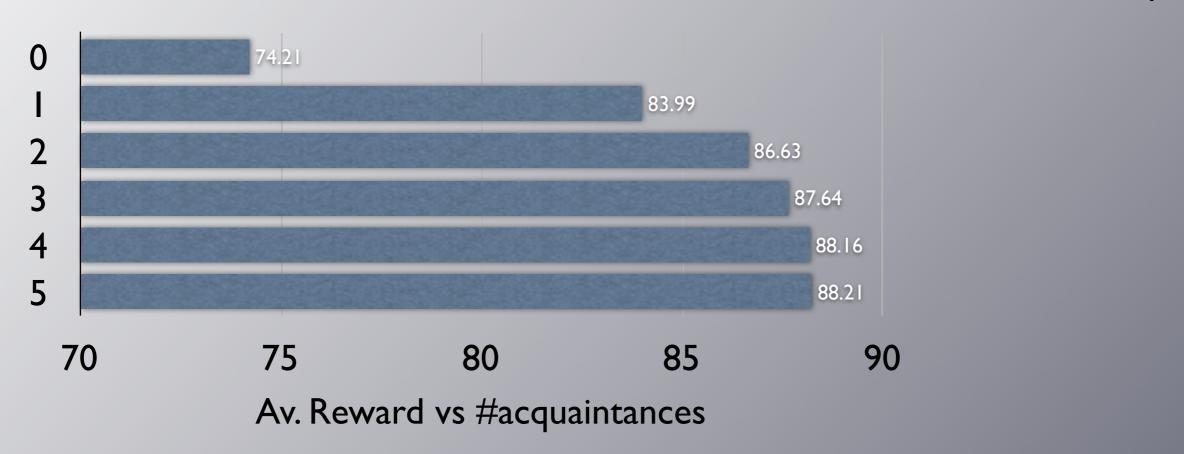
Argumentation is successful in acquiring individually valuable information: increase in individual accuracy and confidence explained by agents changing their minds during information exchange



Individual accuracy

Av. Reward









Conclusions

- Price as signal
 - Price=Confidence is useful
- Introducing deliberation in p-markets
 - Modeling people consulting trusted friends when making a decision
 - Effect of external/informal structure on method
- Deliberation increases individual accuracy and confidence
 - error correlation increases if social net too dense and joint accuracy suffers



Conclusions

- Group judgment aggregation is ubiquitous
 - methods like voting, deliberation, p-market
- Impact of structures outside methods
 - Information exchange through argumentation
 - via specific social networks
- SAME EFFECT (a.k.a. the "ensemble effect")
 - of information exchange through deliberation in external networks in prediction markets as in voting/deliberating committees



Future Work

- Group judgment on multiple issues
 - deliberation about multiple issues
- Bias in individual data/experience
 - We assumed here good individual samples
 - See whether deliberation compensates for bias
- Predicting/aggregating information is different from group decision
 - social choice studies conflate both
 - formally always aggregating preferences